

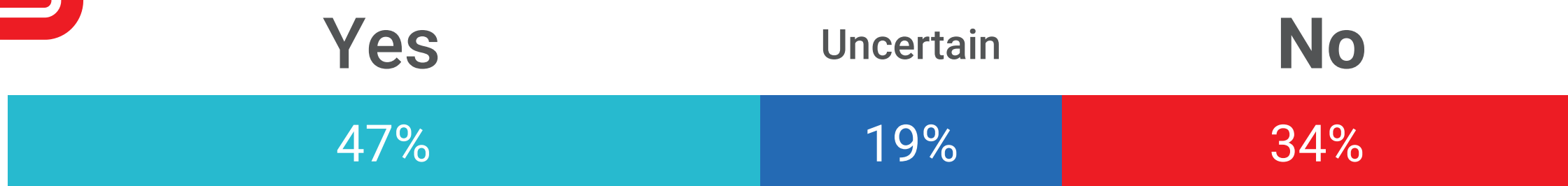
RESEARCH RESULTS: IMPACT OF THE ECONOMY ON VEHICLE PURCHASE INTENTIONS



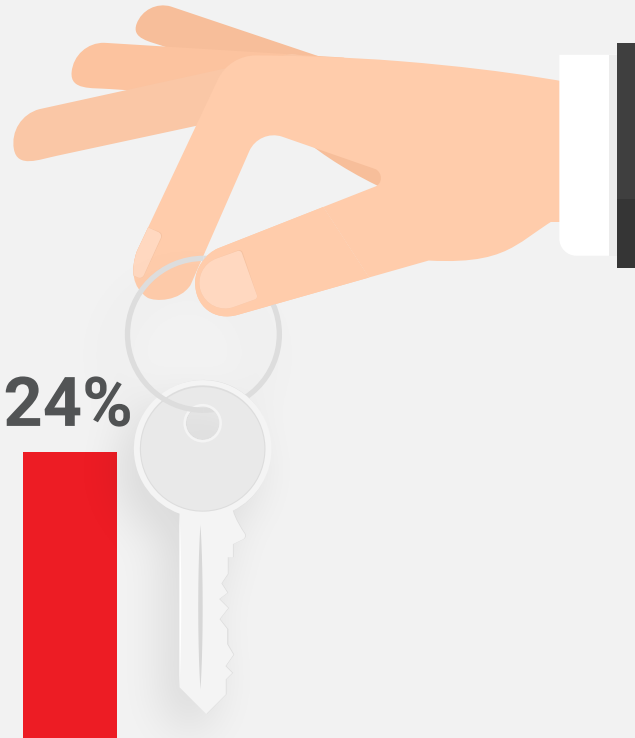
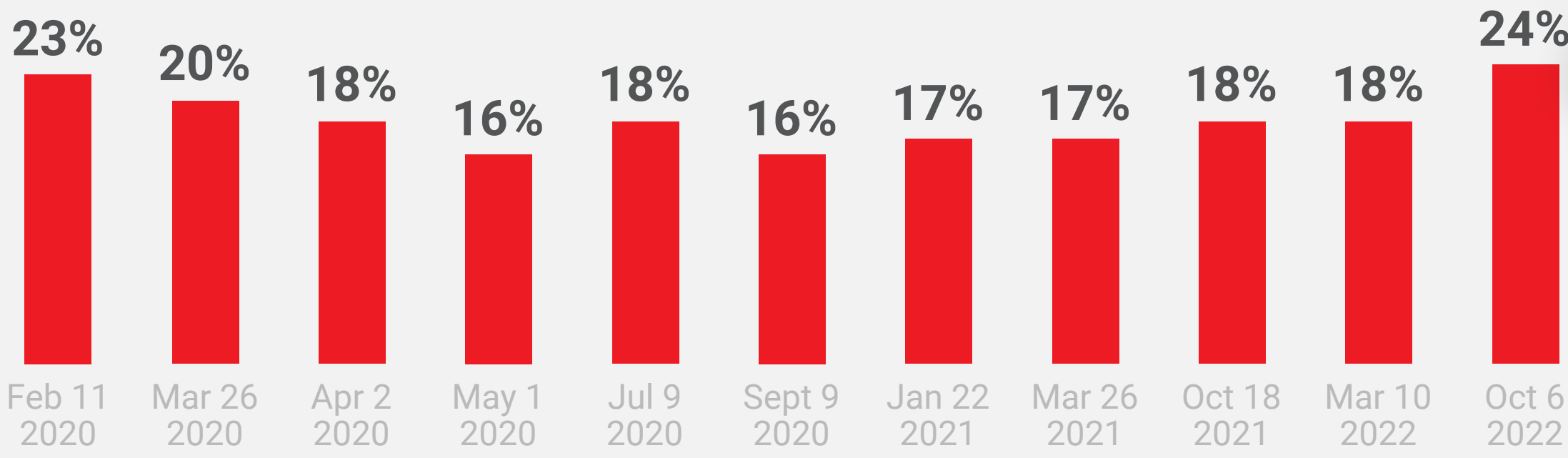
60% rate their perceptions of current household financial situation as good/very good



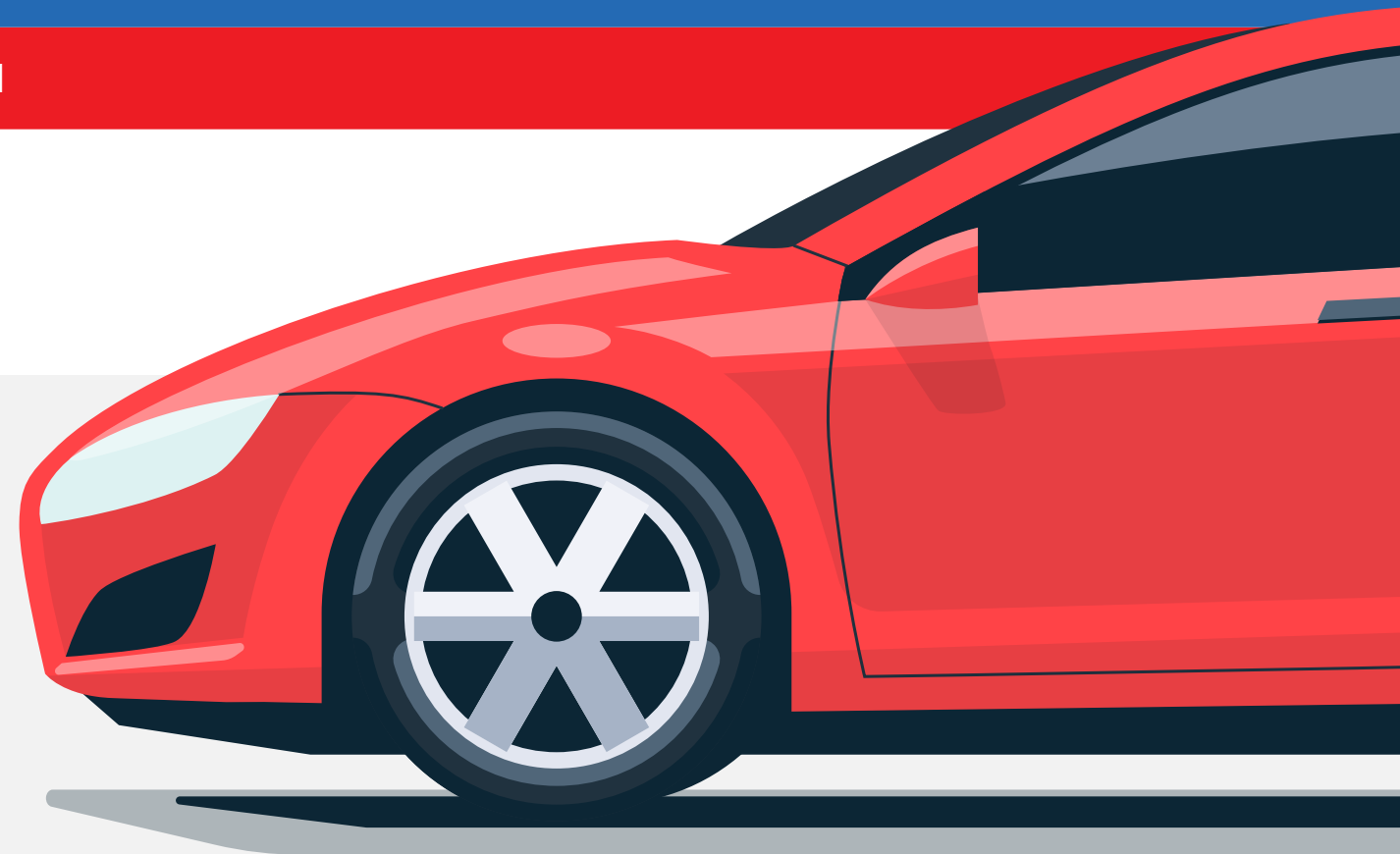
ARE WE CURRENTLY IN A RECESSION?



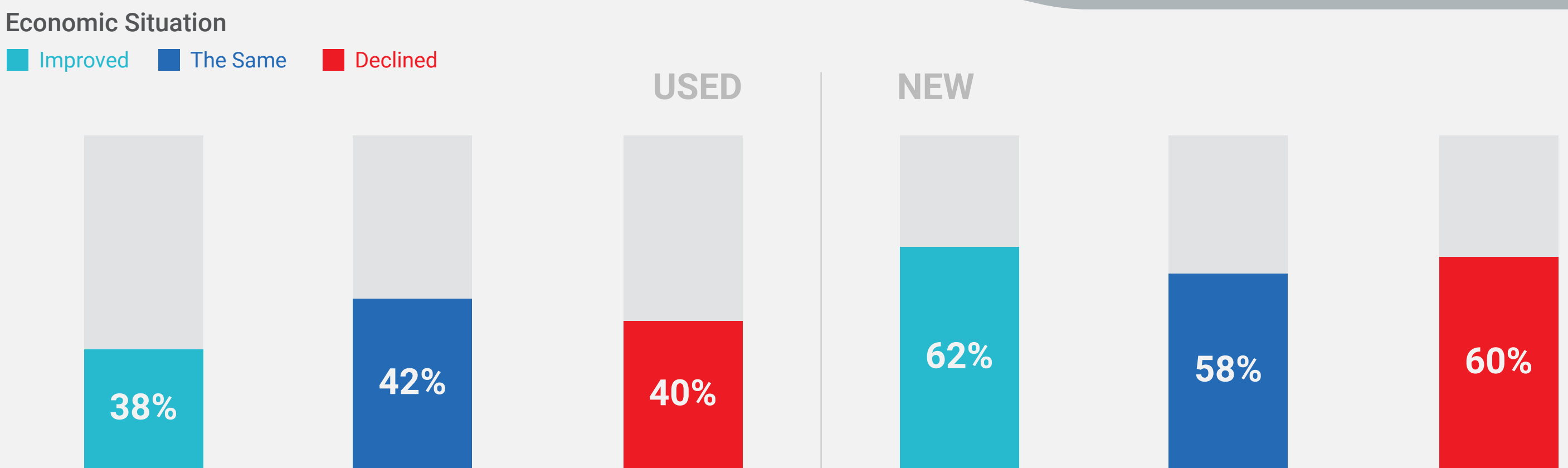
INTENTIONS TO BUY A VEHICLE IN THE NEXT 6 MONTHS



VEHICLE PURCHASE INTENT BY ECONOMIC SITUATION



LIKELIHOOD TO BUY USED OR NEW VEHICLE BY ECONOMIC SCENARIO



AVERAGE BUDGET ON NEW VS. USED VEHICLE BY ECONOMIC SITUATION

